



Florida Turfgrass Association

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Florida Turfgrass Industry Generates \$5 Billion Economic Impact and 84,000 Jobs

ORLANDO, Fla. (Nov. 14, 2006): The University of Florida recently released a study titled "Economic Impact of the Turfgrass and Lawncare Industry in the United States." As expected, the Florida turfgrass industry ranked high in several segments, including golf courses and lawncare services.

The study concluded that the Florida turfgrass industry generates a \$5 billion annual economic impact and provides nearly 84,000 jobs. When compared to other states, Florida ranked first nationwide in golf courses and second nationwide in lawncare services.

"We are very happy to be experiencing such phenomenal growth in our industry," said FTGA Executive Director Casey Wohl Pace. "Turfgrass has been and continues to be a vital part of the state's economy."

According to the study, the turfgrass and lawncare industry in the U.S. continues to grow rapidly due to strong demand for residential and commercial property development, rising affluence, and the environmental and aesthetic benefits of turfgrass in the urban landscape.

FTGA, founded in 1953, advocates for and promotes the turfgrass industry with research, continuing education, and networking opportunities for turfgrass professionals.

For more information, visit www.ftga.org.

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